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# Madison Initiative for Undergraduates

A Proposal to Invest in the Quality, Value and Affordability of Undergraduate Education

An update: April 13, 2009

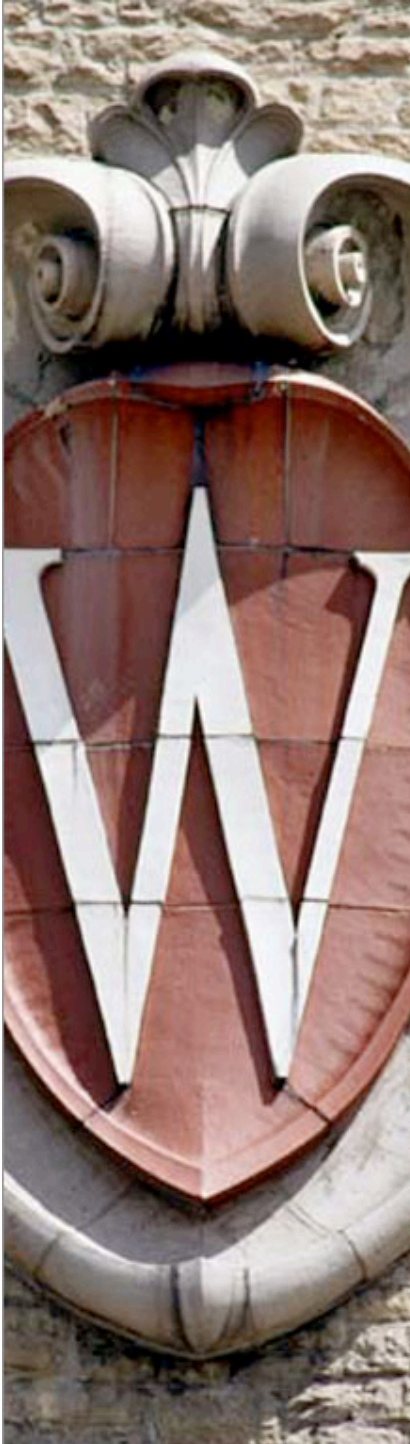
***This PowerPoint includes example scenarios pending Initiative approval and committee input***



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# Our Responsibility

To maintain the quality and value of what has been built over 160 years.



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# An investment in quality

## Goals:

- Add faculty and instructional support so we can offer the courses, majors, and experiences students need
- Improve critical student services
- Preserve affordability of a UW-Madison education



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## Listening and capturing student input:

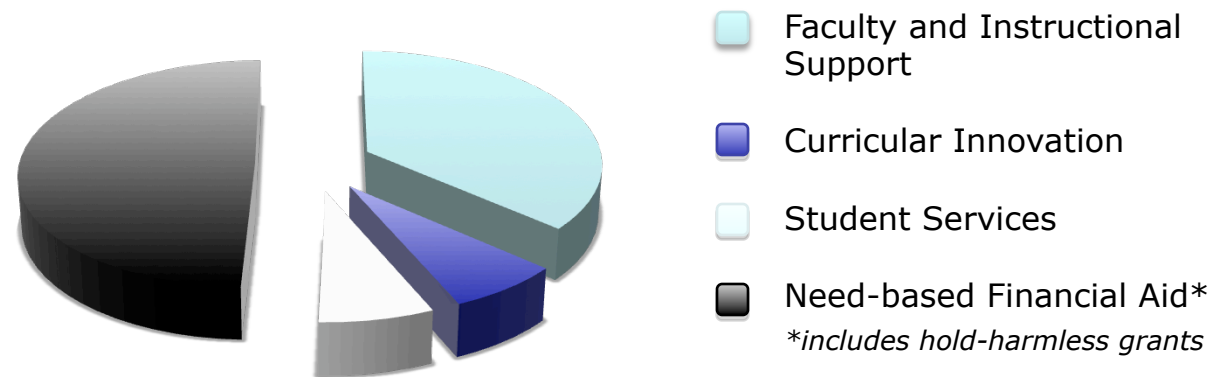
- Forums
- Presentations
- ASM, student groups, meetings
- Informal discussions
- Online feedback, student surveys
  - more/improved academic advising
  - more/improved career advising
  - technological innovations in classroom
  - tutoring
  - support for underrepresented populations
  - student organizational support



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## How will the funds be used?

**Total \$41.2 Million (at four-year mark)**





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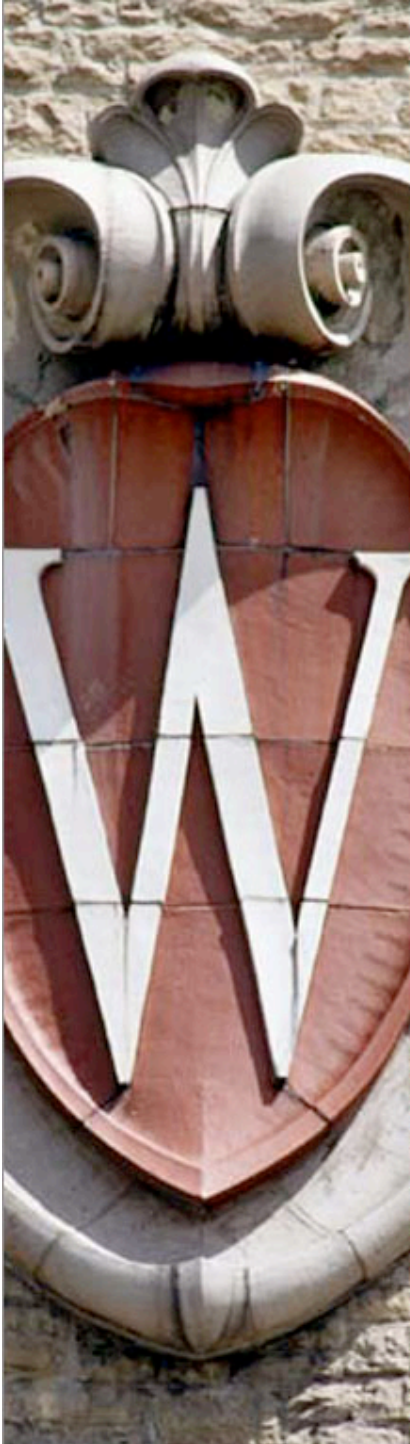
## Faculty and Instructional Support Examples of Course Bottlenecks

- Biology 151/ 152
- Chemistry
- Spanish
- Emerging Languages
- Economics
- Acct IS 300
- Finance 300
- Marketing 300
- Consumer Finance 275

# Faculty and Instructional Support Examples of High-Demand Majors

- Journalism
- Social Work
- Communication Arts
- Economics
- Spanish
- Teacher Education
- Engineering
- Business

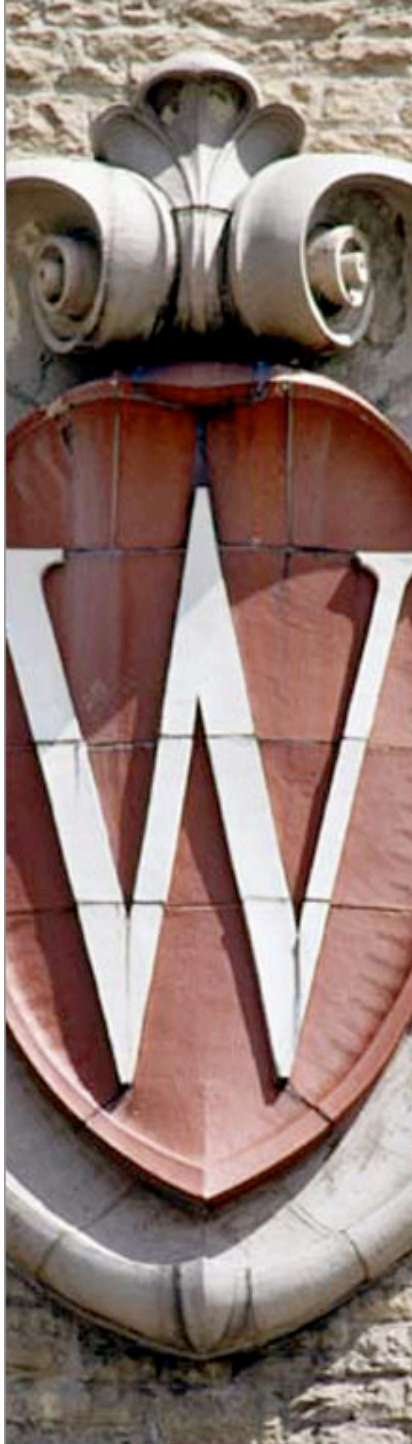




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## Faculty and Instructional Support -- Possible Scenarios

- Letters and Science (75 faculty hires; \$11.8 million)
  - Spanish -- 10 faculty; 10 TAs
  - Psychology -- 8 faculty; 10 TAs
  - Chemistry -- 8 faculty; 20 TAs
  - Comm Arts -- 12 faculty; 12 TAs
  - Economics -- 10 faculty; 20 TAs
  - Journalism -- 5 faculty; 5 TAs
  - Social Work -- 2 faculty; 2 TAs
  - History, Poli Sci, Sociology, English – 20 faculty; 10 TAs
- Outside of L&S (17 faculty hires; \$2.7 million)
  - Education
  - School of Human Ecology
  - Business
  - Nursing
  - Engineering
  - CALS
  - Nelson Institute for Environmental Studies



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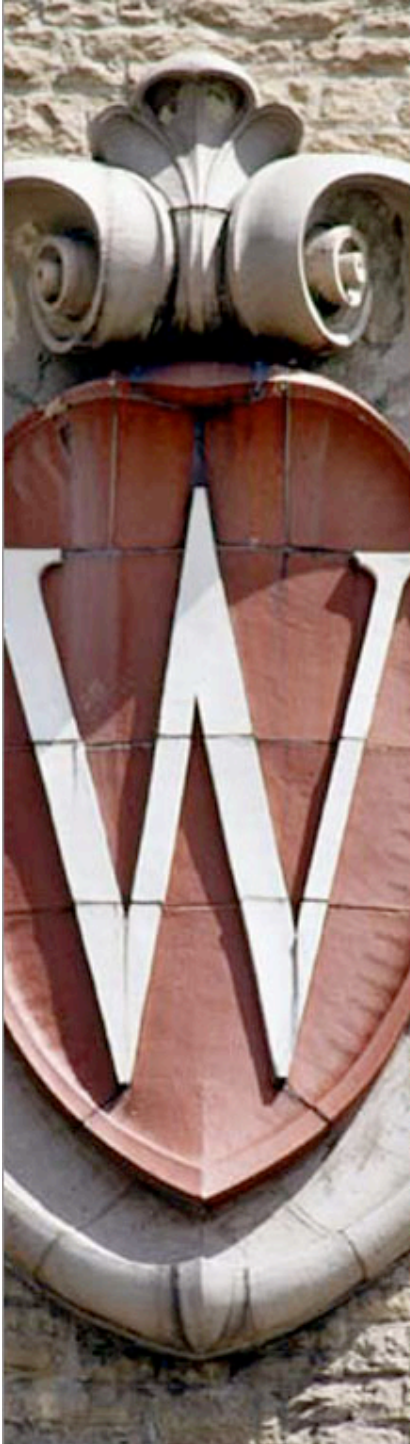
## Faculty and Instructional Support Requirements

- Departmental commitment to improving undergraduate education
- Demonstrate need in terms of high-demand courses and majors
- Regular budget decision-making methods will be used
- Accountability to Initiative oversight committee



## Curricular Innovation/Pedagogical Improvement – Possible Scenarios

- Freshmen Interest Groups (double in size: 7.5 faculty, \$950,000)
- Undergraduate Research Scholars (expand, \$50,000)
- Residential Learning Communities (six additional, \$600,000)
- Capstones, Internships, Service Learning (\$300,000)
- Academic Advising (8 additional advisors, \$600,000)
- Academic Technologies (staffing and tools, \$1 million)



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## Student Services – Possible scenarios

- Create a transfer student office (\$250,000)
- Expand support for students who are single parents (\$150,000)
- Create E-portfolio program to capture out-of-classroom experiences (\$500,000)
- Develop comprehensive social justice center (\$350,000)
- Further expand GUTS, tutoring support for first-year students (\$150,000)
- Enhance career advising services (\$650,000)
- Expand peer-mentoring programs (\$720,000)
- Strengthen sexual assault prevention programs (\$100,000)
- Bolster campus safety initiatives (\$200,000)
- Enhance alcohol abuse prevention efforts (\$100,000)



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## Need-based Financial Aid

- We currently have \$20 million in unmet need
- Initiative will create pool of financial aid resources to help our neediest students and will increase applications for aid
- The hold-harmless provision represents a portion of the total financial aid pool that will be available
- Goal is to exceed tuition dollars raised with private giving
- Adjusted gross income (AGI) of \$80,000 was selected because median family income in Wisconsin is \$62,000



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## How will we ensure private support?

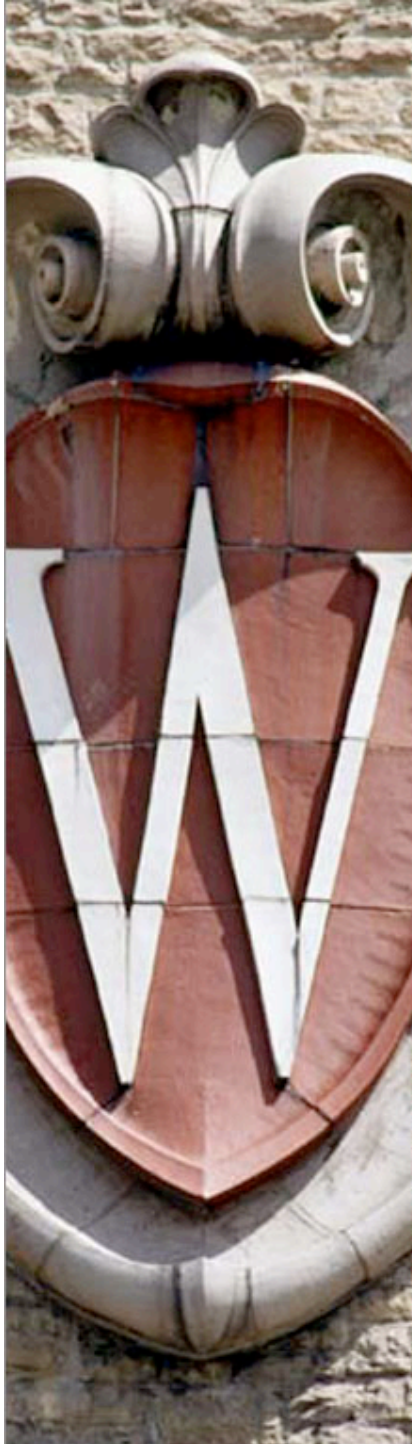
- *Great People. Great Place.*
- Build on leadership of faculty and staff in their commitment to need-based aid
- Leverage technology, new partnerships
- Strengthen annual giving campaigns
- Goal to raise more with private funds than with supplemental tuition increase



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## Will UW-Madison's enrollment increase?

- Revenues from this supplemental tuition increase WILL NOT be used to increase enrollment, however,
- If successful, we will consider increasing enrollment through the established process in consultation with UW System
- New resources would derive from tuition growth from those enrollments and state share of GPR matching



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## How will you work with state government on the Initiative and other budget issues?

- Commitment to growing legislative understanding of the university's impact on the state and our financial needs
- Communication with all 132 members and the governor; more than 85 hours at the Capitol
- Giving legislators and public easier access to faculty and students who are our best ambassadors



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## How will we realize success?

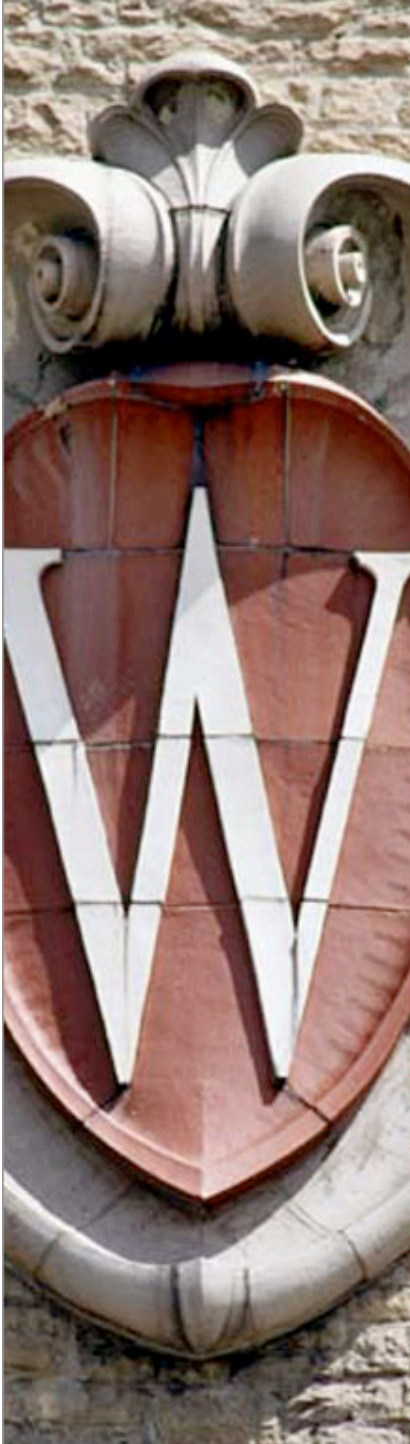
- Students will help determine the success through their own experiences, taking part in evaluations
- Qualitative and quantitative measures
- Accountability is built into each goal
- Initiative oversight committee
- Staff to conduct program evaluation



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Goal: To ensure UW-Madison can offer courses and majors students need

- Measures
  - Continued improvement in time to degree
  - Decline in “bottleneck” courses
  - Growth in Wisconsin Experience activities
  - Review our results in the National Survey of Student Engagement



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Goal: To ensure UW-Madison can provide critical student services

- Measures

- Evaluation of quality and efficacy of services provided
- Survey and focus groups of graduates of their preparation

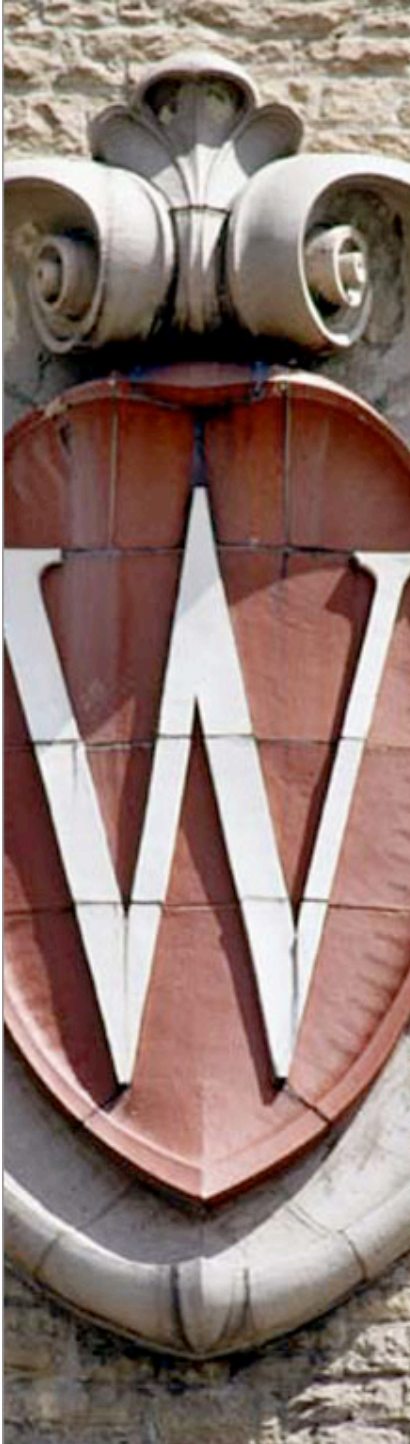


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Goal: To ensure the affordability of a UW-Madison education and maintain the value of a UW-Madison degree

- Measures

- Growth of need-based aid
- Reduction in amount of unmet need
- Private funding for need-based aid exceeds dollars raised through tuition
- Expanded diversity of family income levels of our enrolled students



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## How will students continue to be involved?

- Shared governance oversight committee of faculty, staff and students
- Specific student subcommittee to address student-services component
- Role in accountability, ongoing evaluation

### Student Services Taskforce

- A group of students, faculty and staff create a comprehensive list of possible needs for student services by collecting information and evaluating data.

### Student Sub-Committee for Student Services

- A committee of students review the findings of the taskforce and makes recommendations concerning the use of the student services funds.

### Madison Initiative Oversight Board

- A board composed of faculty, staff and students review and amend the recommendations of the student committee, along with other proposals related to the initiative. They forward their recommendations to the chancellor.

### Chancellor

- The chancellor reviews the recommendations of the oversight board and makes the final budgetary decision. The Chancellor will consult with others, as needed.

## Madison Initiative for Undergraduates Decision Making Process